

Jeremy Foster

jeremy@peakbalance.nz / +64272007144



Keynote Proposal

“To AI or Not to AI, that is the question!”

Abstract

This keynote is for boards and executives that want to de-mystify AI. It introduces a simple framework that is easily adaptable to any business.

Where should you apply AI? Where should you not? Where probably? Where probably not? These questions will be posed so you can apply your own context.

We'll also address the role of people in critical thinking and show how to get your business on the same page, with regards to AI.

This entertaining and interactive keynote leverages a lifetime of experience, working across multiple continents, leading early and late stage tech companies as well as time served in the NZ Army.

Learning Objectives

1. The relationship of AI and People in the face of uncertainty
2. Applying AI to business (where to, where not to)
3. Practical AI use cases, that can apply to any business
4. Debunking unworkable AI use cases, that sound good

Deliverables

1. 45 min keynote plus 15 min Q&A
2. Interactive with anonymous voting throughout session

References

Carl Jackson – Country Manager, The CEO Institute CarlJ@CEOInstitute.com

Johnny Quinn – CEO, Audience Alive [jq@audiencealive.com](mailto:jquinn@audiencealive.com)