

PeakBalance



Kerry Topp – Founder @
The Kerry Topp Collective

What's your role and what do you do?

As the Founder and Chief [Re]Generator of The Kerry Topp Collective (The KTC), I am dedicated to helping businesses achieve intergenerational impact, sustainable growth, and enduring relevance.

Who is KTC and why do your customers choose you?

At The Kerry Topp Collective, we specialise in enhancing leadership strategies, vision, and ways of working to quickly build trust and drive performance. We work with boards, executive teams, and CEOs to improve alignment, priorities, and accountability. Our approach is candid, honest, and creative.

Our vision is to deliver sustainable growth, inspired by the Te Tau Ihu Intergenerational Strategy, to be 'Good Ancestors'.

What was the challenge and ambition for change?

After several discussions with Jeremy at PeakBalance, we acknowledged that there was an opportunity to innovate on, and broaden our approach by leveraging a new technique, Rapid Upvoting, to unlock group wisdom.

We took the opportunity of an upcoming board workshop with a leading New Zealand agri-business to use Rapid Upvoting to help them decide on those few initiatives that peaked in the ability to execute and impact their business objectives

We collaborated with PeakBalance to address challenges faced by a New Zealand agri-business seeking to prioritize their strategic objectives amidst constraints of time, talent, and capital.

By using the Rapid Upvoting technique, we facilitated their decision-making process and unlocked group wisdom to clarify and align initiatives.



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How did Peakbalance help you on your journey?

This was a passionate group, enthusiastic about their future, underpinned with a reputation for delivering fantastic outcomes to their customers and community.

We started the day by casting ourselves forward to imagine what success would look like for our customers, community, and shareholders.

This enabled the important discussion of all the initiatives to happen. The real benefit of unlocking group wisdom is that in any business, there are so many moving parts. Everyone knows what they 'know', but it's difficult to know what we "Know" as a group.

The combination of The KTC's facilitation and PeakBalance's Rapid Upvoting technique was instrumental in creating an environment that encouraged meaningful discussions and group ownership of strategic priorities. What I liked most about Rapid Upvoting was that we were able to plot proposed initiatives in real-time based on simplicity and impact.

In doing this, we enabled the group to focus on actionable, high-value projects. This reduced decision regret, improved clarity, and fostered joint accountability.

Thanks again Jeremy for bringing a new tool to the important area of strategy.

I highly recommend PeakBalance for their ability to facilitate impactful change and guide organizations toward successful outcomes.



THE
KERRY TOPP
COLLECTIVE